

# LATINO AMERICAN COMMISSION

## Strategic Plan for 2021-2023

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### Short Term Goals

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Short term goals for the Latino American Commission with objectives, Key Action Steps, Expected Outcome, Data Evaluation and Measurement, Responsibility, and Comments

Strategic Plan for the Latino American Commission Years 2021- 2023					
<b>Problem/Need Statement: There is a need to fund the Nebraska Latino Summit.</b>					
(LAC = Latino American Commission, ED = Executive Director; PIO = Public Information Officer, Board = Commission Board)					
<b>GOAL A: Provide permanent general fund appropriation to finance the Latino Educational Summit.</b>					
Objectives	Key Action Steps	Expected Outcome	Data Evaluation & Measurement	Responsibility	Comments
Obj. A1: To fund the Nebraska Latino Educational Summit on a yearly basis.	A.1a: Introduce Legislation to include the Summit's budget.  A.2a: Provide a line item in the budget of the Latino American Commission for \$40,000.00 to fund the Nebraska Latino Educational Summit.	A1a: The Latino American Commission will have a \$40,000.00 budget for the Latino Summit.	A1a: The Latino American Commission will provide the funding for the summit.	A1a: LAC, Appropriations Committee.	A1a: <i>There was funding for the 2019-2021 biennium to fund the Summit. It is expected that the funding will continue.</i>
<b>Problem/Need Statement: The Latino American Commission needs three laptop computers.</b>					
<b>GOAL B: Provide Commission staff with equipment to tele commute.</b>					
Objectives	Key Action Steps	Expected Outcome	Data Evaluation & Measurement	Responsibility	Comments
Obj. B1: The current equipment is obsolete leading to the need to us personal computer equipment	B1a: Provide \$12,000.00 for the purchase of three modern laptops. .	B1a: The Commission staff will be able to telecommute using state issued equipment.	B1a: Open communications, newsletters, public notices will and social media will be maintained and upgraded using the new equipment. Number of likes, friend request, followers of social media pages will increase.	B1a: LAC	B1a: <i>The Commissions communication and media platform will reach a larger percentage of constituents</i>
<b>Problem/Need Statement: Identify major social-economic issues that affect the Latino community.</b>					
<b>GOAL C: Surveys will pinpoint issues affecting the Latino community as seen by the community</b>					
Objectives	Key Action Steps	Expected Outcome	Data Evaluation & Measurement	Responsibility	Comments
Obj. C1: Eleven Surveys conducted during the 2021-2023 Biennium.	C1a develop the survey that will be conducted in 11 communities..	C1a: during the 2021-2022 year, surveys will be conducted in Lincoln, Schuyler, Crete, Columbus, Madison and Norfolk  C2a: During the 2022-2023 year, surveys will be conducted in Grand Island, South Sioux City, Hastings, Omaha, and Lexington.	C1a: Evaluate the survey data and report to the legislature, specially to those legislators representing the surveyed communities.  C2a: Share survey data with community and state agencies.	C1a: : LAC	C1a-c: <i>Study under way.</i>
<b>Problem/Need Statement: Many parents of Latino Children lack full high school education.</b>					
<b>GOAL D: Empower Latino parents to get their GED test in written format.</b>					

Latino American Commission

Objectives	Key Action Steps	Expected Outcome	Data Evaluation & Measurement	Responsibility	Comments
Obj D1: Approach legislators and the Department of Education to propose a bill that would enable written GED examinations.	D1: Build upon the experience of Colorado and Wyoming in this issue.	D1: The Department of Education will allow written test for the GED.  D2a. GED test will be given in both written and computer based format.	D1: More Latino parents will be able to take the GED test.  D2a: more Latino parents will obtain their GED certificates. .	D1: LAC, Department of Education, and Legislature.	<i>D1: The number of latino parents taking GED exams has dropped dramatically in Nebraska since a computer based test has been implemented.</i>
<b>Problem/Need Statement: Maintain the Board meetings as mandated by statute.</b>					
<b>GOAL E: Board meetings need to be adequately funded.</b>					
Objectives	Key Action Steps	Expected Outcome	Data Evaluation & Measurement	Responsibility	Comments
Obj E1: Request sufficient funding to hold four Board meetings a year as mandated by statute.	E1: Each board meeting ahs a cost of \$2,500.00. There is a need of \$10,000.00 in order to comply with mandates.	E1: Board meetings will continue as expected.	E1: four board meetings will take place every year. .	E1: LAC, Appropriations Committee.	